



STUSH in the BUSH

Gourmet Meets Rustic ...and Naturally, It's Organic

STUSH

No other word can best describe the subtle but unique combination of pride, arrogance, style and aspiration that Jamaicans exude...



STUSH in the BUSH

At STUSH in the BUSH true luxury resides in simplicity, in connection, in purity, in authenticity. The most important ingredient in every product is love and affection; it even says so right on the

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What we are all about...

- Certified Organic Farm
- Certified Organic Gourmet Products
- Farm Tours, Farm to Table Lunches, Special Events
- Promoting Healthy Eating and Sustainable Agriculture via Farmers Markets, our "Taste the Love" Newsletter, STUSH Camp Cooking Classes, Clean Living Accommodations, Workshops, Training, and Consultation in Organic



Why Are We Successful?

- People love our story
- People love our name
- People love our packaging
- People appreciate a quality product
- we offer small, gourmet batches that are seasonally inspired
- we offer a special unique experience
- we invite you into our lives



On the Horizon...

- VIP tours from Half Moon, GoldenEye, and the Jamaica Inn
- Product placement in upscale hotel gift shops, Things Jamaican, and Airport Lounges
- Creation of a relationship with HEART and culinary institutions for Student Interns
- Raising Organic Chicken, Goats for a closed system, milk, eggs, and cheese
- Organic sugar and cane juice



Challenges

- On-site Processing Center with upgrades to increase batch capacity and longevity of product, reducing prep time
- Creation of Rustic Cabins for Accommodations
- Scaling up of production, packaging, and distribution
- Renewable Energy Solar and Wind upgrades to our current system; lighting around the farm
- Training for improving labor capacity and to offer sustained income generation positively impacting our community
- Increase Nursery and Production capacity via green/shade houses
- E-commerce - website, social media, online booking and ordering in addition to monitoring
- CERES Certification and Fair Trade Status