



Brussels Development Policy Briefing no.40

Data: the next revolution for agriculture in ACP countries

Organised by CTA, the ACP Secretariat, the European Commission, Concord

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ACP Secretariat, 451 Avenue Georges Henri, 1200 Brussels, room C

<http://brusselsbriefings.net>

BIODATA OF THE SPEAKERS

Adam Abdoulaye – Consultant, African Development Bank

Adam Abdoulaye is a statistician with more than 30 years of work experience in providing leadership on statistical capacity building, quantitative methods, analytical studies and statistical developments. He has worked in his native Niger as the Head of the Statistics and Computer Science Division of the Institut National des Recherches Agronomiques du Niger (INRAN) and then as Director of Research. He worked for a CGIAR center, the then West Africa Rice Development Association (WARDA/ADRAO, presently Africa Rice) as the Head of the Statistics Unit in charge of providing support to WARDA's scientists and to member countries on demand in data collection (both experiments and surveys), handling, management and analysis. He also worked as Acting Head of Training Unit and then as Acting Director of Research for some time, concurrently with his statistics duties. He moved to the African Development Bank (AfDB) to be a member of the regional team in charge of implementing the International Comparison Program (ICP) in the Africa region and handled the responsibilities of Manager of the Statistical Capacity Building Division for some time before retiring in 2010.

Ulrich Adam – EU Secretary General at CEMA, European Agricultural Machinery

Ulrich Adam is the EU Secretary General of CEMA, the European Association representing the Manufacturers of Agricultural Machinery. **The European Agricultural Machinery Industry** includes 4,500 manufacturers of agricultural equipment consisting of large multinational as well as numerous small and medium-sized enterprises (SMEs). It has a total turnover of €26 billion and provides employment for 135,000 people directly in the sector and another 125,000 persons indirectly in the distribution and service network. CEMA manufacturers produce 450 different types of machines ranging from tractors and combine harvesters to plant protection equipment and precision seed drills.

Dr. Adam joins from consultancy firm Hill+Knowlton Strategies where he had been working for the past nine years, most recently in the position of Director EU Public Affairs.

Chris Addison – Senior Programme Coordinator, Knowledge Management, CTA

Chris Addison is Senior Coordinator for Knowledge Management (KM) at the ACP-EU Technical Centre for Agriculture and Rural Development (CTA). He has worked in the ICT and knowledge management for development sector for the last 18 years and as director of the non-profit One World Europe. He has worked with a range of development organisations with their online KM needs. He contributed to the OpenAire Open Data report as joint author of the Agriculture chapter. Whilst at IFPRI, he commissioned the conversion of the Global Hunger Index data to linked open data and is currently working on a project to publish the CTA archive as a linked open dataset. He is currently running a series of CTA activities to support better use of data for agriculture and nutrition through the Data Revolution for Agriculture project.

Isolina Boto – Manager, CTA Brussels Office

Isolina Boto is the Manager of the CTA Brussels Office. Isolina has more than 20 years of experience in development. She worked for the European Commission, various ACP embassies and NGOs in areas

related to food security, rural development and trade. Within CTA, she worked in various positions at headquarters, in the Netherlands, especially on co-funded technical programmes on Agriculture and Rural Development implemented at regional level. Since 2004 she heads the CTA Brussels Office, dealing with policy issues related to the ACP-EU cooperation in the field of agricultural and rural development and leads CTA policy group on regional trade. She coordinates and organizes the regular Brussels Development Briefings on topical development policy issues (<http://brusselsbriefings.net>). The office produces a daily news service on key policy areas of ACP-EU cooperation on trade, fisheries, climate change, food security and development policy (<http://brussels.cta.int>).

Stéphane Boyera – Founder and CEO of SBC4D

Stéphane founded SBC4D in January 2009 and till July 2013, was contracted to act as Lead Program Manager at the World Wide Web Foundation. Stéphane has played an important role in the creation of the World Wide Web Foundation since 2008, launched by Tim Berners-Lee, inventor of the Web. Stéphane, as part of SBC4D core activities, is also advising numerous non-profits organizations, commercial companies, governments and international organizations interested in open data and in delivering mobile services to under-privileged communities in the developing world, including financial services. Stéphane has a passion for leveraging the power of mobile and Web technologies to empower people in parts of the world where they need it most.

Previously, Stéphane worked for the World Wide Web Consortium, created and still directed by Tim Berners-Lee, in 1995. Leading the W3C Device Independence Working Group from 2001 until the end of 2005, he was a key participant in the development and launch of the W3C Mobile Web Initiative. Stéphane also took part in the management of the Voice and Multimodal Activities. From 2006, he led W3C's work on the Mobile Web for Social Development group, which is looking at how to extend the frontier of the Web to make it relevant, usable and useful for rural communities and under-privileged populations of developing countries.

Herman uit de Bosch – Executive Director, FairMatch Support, The Netherlands

Herman uit de Bosch is founder and Managing Director of FairMatch Support. FairMatch Support develops sustainable supply chains, supports companies in finding new sources and producers in finding new markets and is present where the chain link is weakest.

Herman has many years of experience in the area of developing supply chains and matching companies with (small) producers. He used to do this for AHOLD, Unilever, TDG, Intersnack, and other companies. He was also closely involved in the development of sector wide initiatives such as FSC, BCI and FLO, and was co-founder of the Dutch brand SUMM.

Theo de Jager – President, SACAU

Theo de Jager received his D. Phil from the University of Pretoria in 1988 and has nearly twenty years experience in organized agriculture. He formerly served as the president of Agri Limpopo, executive member of Agri Letaba, Chairman of the Trichardtsdal farmer association and farmed in the Tzaneen district since 1997 in South Africa.

He is currently the President of the Southern African Confederation of Agricultural Unions (SACAU), President of Pan African Farmers' Forum Organisation (PAFFO) and also serves as Deputy President of Agri SA. Mr. De Jager is also actively involved in education and has served as a visiting lecturer at the SA National Defence College in Conflict Studies since 1991.

Pietro Gennari – Chief Statistician and Director FAO Statistics Division

Pietro Gennari has over 23 years of experience in the main areas of official statistics and in managing statistical programmes, both at the national and international level. He began his professional career in 1986 working with the Association of Wholesale Food Operators, and subsequently served for five years as Senior Statistician at ISCO. Between 1993 and 2003, he worked with the Italian National Institute of Statistics, first as Head of the Labour Force Survey Division and then in the Directorate for Short-Term Business Statistics. From August 2003 to November 2005, Mr Gennari was Adviser on Economic

Statistics for the UN Regional Commission for Asia and the Pacific (ESCAP), assisting the National Statistics Offices of the Region in improving basic data sources for the compilation of the main economic indicators. At the end of 2005 he became the Director of ESCAP Statistics Division, where he launched a new programme of statistical capacity building and redesigned the statistical dissemination strategy. Since the beginning of 2009 Mr Gennari is serving as Director of FAO Statistics Division.

Michael Hailu – Director, Technical Centre for Agricultural and Rural Cooperation (CTA)

Michael Hailu, an Ethiopian national, is the Director of the Technical Centre for Agricultural and Rural Cooperation (CTA) based in the Netherlands. CTA is a joint institution of the African, Caribbean and Pacific Group of States and the European Union working under the Cotonou Partnership Agreement. Mr. Hailu has over 25 years of professional experience in agricultural research and development in Africa and Asia. Prior to joining CTA in mid-2010, he held senior leadership positions at the World Agroforestry Centre (ICRAF) based in Nairobi, Kenya and at the Centre for International Forestry Research (CIFOR) in Indonesia. Mr. Hailu has led the development and implementation of CTA's 2011-2015 strategic plan refocusing the Centre's work on three priority themes—supporting agricultural policies and strategies; enhancing inclusive value chains; and strengthening capacities of ARD institutions and networks in knowledge management and ICTs. He has degrees from the University of Pittsburgh and Addis Ababa University. He has also been trained in strategic leadership at the Stanford University Graduate School of Business.

Morten Jerven, Associate Professor, Simon Fraser University

Morten Jerven has published widely on African economic development, and particularly on patterns of economic growth and on economic development statistics. His books are based on research in Ghana, Nigeria, Uganda, Kenya, Tanzania, Malawi, Zambia and Botswana. He is an economic historian, with a PhD from the London School of Economics. Since 2009 Jerven has been working at the School for International Studies at Simon Fraser University in Vancouver, Canada. His doctoral research involved in Botswana, Kenya, Tanzania and Zambia and his work on the post-colonial economic performance of these countries has been published in a range of journal papers. The work is particularly innovative in investigating the construction of African growth data and showing how data quality issues are critical for the evaluation of economic performance. In 2013 he published *Poor Numbers: How We Are Mised by African Development Statistics and What to Do about It*. Jerven's latest book is, *Economic Growth and Measurement Reconsidered in Botswana, Kenya, Tanzania, and Zambia, 1965-1995*. He currently works on linking studies on post-colonial economic development with the economic history of colonial Africa. The research projects is focusing on the African growth data where the two related aims are to assess its quality and to construct a reliable basis to evaluate and interpret long term economic change in African economies.

Magdalena Anna Kropiwnicka – Food Security and Land Policy Advisor

Magdalena is a food security and land policy advisor experienced in cooperation with the United Nations, European Union (EU), civil society and media. In 2010, she founded *Food and Climate Consulting*, whose clients included European Commission (DEVCO), UK's Department of International Development (DFID), International Land Coalition, the Polish Presidency of the European Council in 2011, Rome based UN organizations, and various international NGOs. Magdalena's work on food security and land rights is informed by her travels, especially in South-East Africa and Latin America. Her recent work in Brussels focused on EU bioenergy legislation, PCD and commercial land pressures as well as global land governance mechanisms such as the Voluntary Guidelines on Responsible Governance of Tenure of Land, Fisheries and Forests. Magdalena has been one of the initiators of the idea behind creation of the LandPortal.info back in 2006 and has watched it grow over the years into a mighty partnership but believes it still needs an extra push of publicity to reach its great potential. She is fluent in Polish, English and Italian, and speaks Spanish and French.

Rafik Mahjoubi – Analyst, African Development Bank

Rafik Mahjoubi is a Tunisian national. He holds a master degree in agricultural economics from SupAgro in Montpellier, France. Mr. Mahjoubi has extensive experience from international organizations, including the FAO and the OECD, where he has been working mainly with capacity building in statistics. Before joining the AfDB, he worked for a global private sector company with focus on the development and use of Information Technology and Business Intelligence tools to collect, manage and disseminate data. For the last two years he has contributed to the management of the AIH project in collaboration with the AfDB and successfully implemented data portals and open data platforms in almost all African countries.

Hon. Alhaji Muhammad Mumuni - Secretary-General of the ACP Group

Hon. Alhaji Muhammad Mumuni was born on 28th July, 1949. He had his elementary education at the Kumbungu L/A Primary School (1955-1960) and proceeded to Savelugu L/A Middle school from (1960-1962). Hon. Alhaji Muhammad Mumuni attended Tamale Secondary School from 1962-1969. Between 1969-1975, he entered University of Ghana and Ghana Law School for his (LL.B (Hons) and post graduate degree in law (LL.M). In October 1975, he obtained a BL qualification from the Ghana School of Law. Hon. Alhaji Muhammad Mumuni was elected Member of Parliament for Kumbungu Constituency for two terms (1996-2000; 2000-2004). While in Parliament, he served on various Parliamentary Select and Standing Committees. He was a member of the Standing Order Committee, a Ranking Member-Committee on legal, Constitutional and Parliamentary Affairs and a Ranking Member, Judiciary Committee. Hon. Alhaji Muhammad Mumuni has also been a member of the Governing Body of the International labour Organization (ILO) in Geneva, Switzerland (1999-2001). He was the President of the 87th Session of the International Labour Conference of the ILO in June 1999.

Bernard Rey – Deputy Head of Unit/Food security, DG DEVCO, European Commission

Bernard Rey is a doctor in Veterinary medicine by training and holds a Master of Science in Economics of Development. He started his career in the International Agricultural Research Institutions in Mexico, the Netherlands and Ethiopia. He subsequently joined the European Commission and served in the Delegations of the European Union in Nigeria, Kenya and Madagascar in charge of the EU Rural Development and Agriculture portfolios in these countries. He was the Head of Development Cooperation of the EU in Kenya until August 2012 until he was promoted to be the deputy head of unit for 'Rural Development, food security and nutrition' in DEVCO, Brussels. He is the Chair of the Executive Committee of the ALIVE Platform (African Livestock Platform) managed by the International Bureau for Animal Resources of the African Union, and represents the Commission as chair of the development partners of the AU Comprehensive African Agriculture Development Program.

Maximo Torero - Division Director of the Markets, Trade, and Institutions Division, IFPRI

Maximo Torero is the Division Director of the Markets, Trade, and Institutions Division at the International Food Policy Research Institute, leader of the Global Research Program on Institutions and Infrastructure for Market Development and Director for Latin America. He has fifteen years of experience in applied research and in operational activities. In this capacity as director and research program leader, he directs the activities of an IFPRI unit that conducts research, with special emphasis on M&E of infrastructure and rural development interventions in urban and peri-urban areas through the use of randomized experimental design. Prior to joining IFPRI, he was a senior researcher and member of the executive committee at Group of Analysis for Development (GRADE). He received his Ph.D. from the University of California at Los Angeles, Department of Economics and held a postdoctoral fellow position at the UCLA Institute for Social Science Research (ISSR). He is also a professor on leave at the Universidad del Pacífico, and Alexander von Humboldt Fellow at University of Bonn, Germany. He has won twice the World Award for Outstanding Research on Development given by the Global Development Network (GDN).