Enhancing Women’s Led Agribusiness Development

“Agribusiness Development in the Pacific: Challenges and Opportunities for Women”

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Women Entrepreneurs – Key ACP Players in ACP Agribusiness Development
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Context of Women in Agribusiness in the Pacific

Primary Producers – Farmers, Fisherwomen
- Cocoa
- Coffee
- Fresh Fruits & Vegetables
- Root Crops
- Seafood
- Coconut Oil
- Fresh Flowers
- Sugarcane & Kava

Value Additions Processors, Exporters
- Handicrafts
- Spa & Beauty products
- Local Distributors
- Exporters
Current Status of Women Involved in Agribusiness in the Pacific

- Lots of women are involved in agribusiness in the informal sector – market and roadside vendors
- Very few women are involved in the formal agribusiness sector
- Countries development differs from country to country
- Melanesian countries (Fiji, PNG, Vanuatu & Solomon Is) have more land sizes compared to Polynesian (Tonga, Samoa, Cook Is, Niue & Tuvalu) and Micronesian (FSM, RMI, Kiribati & Nauru) Countries
- Very limited data & information on number of women farmers and agribusiness operators
Share of women in wage employment in the non-agricultural sector (MDG.3.2)
Challenges for Women Entrepreneurs Engaged in Agribusiness

- Lack of knowledge on sanitary requirements
- Lack of Access to Finance
- High Transportation Costs
- Limited cold storage facilities
- Limited quarantine facilities
- Lack of access to training & information
- Lack of land ownership rights for women
- Climate Change
- High level of market fees
- Lack of efficient mechanized farming
Opportunities for Women Entrepreneurs Engaged in Agribusiness

- Hotels, Restaurants & Supermarkets
- Spa & Beauty Products
- Cruise Ships
- Value Additions
- Exports Markets
Opportunities for Women Entrepreneurs Engaged in Agribusiness

- Farmers/Producers
  - Market Access
  - Technology
  - Transportation
  - Training
  - Marketing
  - Finance
  - Collection Centers
  - Bio security
  - Data
  - Land ownership

- Distributors & Exporters
  - Information
  - Quality Assurance

- Government (Agriculture & Trade)
- Academia
- Farmers & Exporters Organizations
- Regional & International Agencies