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AGRICONNEXIONS: A new approach to enhance ICT-based agricultural services through SPOs in Africa

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EXECUTIVE SUMMARY

The use of ICT in facilitating all transactions related to agriculture has long been recognized. Widespread ICT applications/ services in many African countries. Unfortunately impact studies showed that the impact of these services is generally weak but varies across type of services, outcomes and commodities. Many previous pilots of ICT-based agricultural services lack sustainability and scalability due to inappropriately defined business model. **AGRICONNEXIONS** brings new insights by integrating ICT services with smallholder Producer Organizations (SPOs). The **AGRICONNEXIONS** project will digitize all major interfaces between SPOs and the rest of the value chain. The **project** investigates the scope for enabling SPOs to play the BCI role for member farmers through a comprehensive suite of ICT-based services. So far, the project approach has been well conceptualized and stakeholders are identified. Scoping studies have been conducted in Ethiopia, Malawi and Senegal. E-platforms are developed.