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Regional Trade in Africa: Drivers, Trends and Opportunities

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<http://brusselsbriefings.net>

BIODATA OF THE SPEAKERS

Ousmane Badiane – Director for Africa, International Food Policy Research Institute (IFPRI)

Dr. Ousmane Badiane is the Africa Director for the International Food Policy Research Institute (IFPRI). In this role, he oversees the institute's two regional offices for West and Central Africa in Dakar and Eastern and Southern Africa in Addis Ababa. He coordinates IFPRI's work program in the areas of food policy research, capacity strengthening, and policy communications in Africa. He is also in charge of IFPRI's partnerships with African institutions dealing with the above areas. As an Advisor to the NEPAD Secretariat from 2004 to 2007, he was instrumental in developing and guiding the implementation of the Comprehensive Africa Agriculture Development Programme (CAADP). Before his current tenure at IFPRI, Dr. Badiane, a national of Senegal, was Lead Specialist for Food and Agricultural Policy for the Africa Region at the World Bank from January 1998 to August 2008. He previously worked at IFPRI as Senior Research Fellow from 1989 to 1997, when he led the institute's work on market reforms and development. While at IFPRI, he taught Economics of Development in Africa, as adjunct professor at Johns Hopkins University's School of Advanced International Studies from 1993 to 2003. Dr. Badiane received a Master's Degree and PhD in agricultural economics from the University of Kiel in Germany. His awards include a Doctoral Degree Honoris Causa from the University of KwaZulu Natal in South Africa and induction as Distinguished Fellow of the African Association of Agricultural Economics. Dr. Badiane is 2015 laureate of the Yara Prize for African Green Revolution.

Isolina Boto – Manager, CTA Brussels Office

Isolina Boto is the Manager of the CTA Brussels Office. Isolina has more than 20 years of experience in development. She worked for the European Commission, various ACP embassies and NGOs in areas related to food security, rural development and trade. Within CTA, she worked in various positions at headquarters, in the Netherlands, especially on co-funded technical programmes on Agriculture and Rural Development implemented at regional level. Since 2004 she heads the CTA Brussels Office, dealing with policy issues related to the ACP-EU cooperation in the field of agricultural and rural development and leads CTA policy group on regional trade. She coordinates and organizes the regular Brussels Development Briefings on topical development policy issues (<http://brusselsbriefings.net>). The office produces a daily news service on key policy areas of ACP-EU cooperation on trade, fisheries, climate change, food security and development policy (<http://brussels.cta.int>).

H.E. Mr. Tadeous Tafirenyika Chifamba – Ambassador of the Republic of Zimbabwe to the European Union and the Benelux

His Excellency, Mr. Tadeous Tafirenyika Chifamba, is the Ambassador of the Republic of Zimbabwe to the European Union and the Benelux. He served as the Permanent Secretary for Special Projects in the Ministry of Foreign Affairs and Permanent Secretary for Regional Integration and International Cooperation from March 2009 to September 2013. He also served as Deputy Ambassador/Deputy Permanent Representative to the Permanent Mission of Zimbabwe to the United Nations and the World Trade Organisation at Geneva in Switzerland, from 1994 to 2001; and Divisional Head of Multilateral Affairs and for Africa, Asia and the Pacific in the Ministry of Foreign Affairs from 2002 to 2007 and from 2007 to 2009,

respectively. He has vast experience in bilateral, regional and multilateral negotiations having been appointed Coordinator and Spokesperson of the African Group of Trade Negotiators in the World Trade Organisation, a position he served in 1999 and 2001. In 2011, he was elected Chief Negotiator for Eastern and Southern Africa for the negotiation of the Economic Partnership Agreements (EPA) with the European Union (EU). He holds a BSc Politics and Administration (Hons) degree as well as an MSc International Relations degree from the University of Zimbabwe. He has contributed Articles on regional integration and multilateral trade issues. He is a member of the African Capacity Building Foundation Technical Advisory Panel.

Argent Chuula – Chief Executive Officer, ACTESA

Mr. Argent Chuula, is the Chief Executive Officer for the Alliance for Commodity Trade in Eastern and Southern Africa (ACTESA). He joined COMESA from the African Fertilizer and Agribusiness Partnership (AFAP) Inc. South Africa where he served as AGRA-AFAP Partnership Coordinator. Prior to that, he was AGRA's Programme Officer for Fertilizer Business Development and AGRA's Country Representative-Mozambique. Mr. Chuula is also the current Board Chairman of the Food Agriculture Natural Resources Policy Analysis Network (FANRPAN) and UNDP Advisory Board member. The other positions previously held by Mr. Chuula include: Managing Director and Chief Executive Officer-Zambia Cooperatives Federation Limited, Agribusiness Development Researcher and Advisor (GTZ Zimbabwe), Senior National Advisor (GTZ Zambia), Agri-business Development Advisor (NIRAS- Zambia). Mr. Chuula is both an Agricultural and Business Management Consultant with extensive working experience in the private, development and Public Sectors.

Sandra Gallina – Director for Sustainable Development; Economic Partnership Agreements – Africa, Caribbean and Pacific; Agri-food, DG TRADE, European Commission

Sandra Gallina joined the European Commission in 1988. She is today EU Chief Negotiator for Mercosur and Director for DG TRADE Directorate D "Sustainable Development; Economic Partnership Agreements - Africa, Caribbean and Pacific; Agri-food". Between 2001 and 2009 she was EU Lead Negotiator for Non-Agricultural Market Access in the WTO Doha Round and in that capacity she defined and presented EU policy on the Doha Development Agenda on non-agricultural market access negotiations. Before joining DG TRADE she worked in the then DG XXI (today's Directorate General for Taxation and Customs Union - DG TAXUD) and at the end of the 1990s she represented the EU in the WTO negotiations for the Harmonization Work Programme under the Uruguay Round Agreement on Rules of Origin (ARO).

Viwanou Gnassounou – Assistant Secretary General, ACP Secretariat

Viwanou Gnassounou, from Togo, is an economist, financial expert and project manager with 17 years of experience in agricultural and natural resource policy formulation, aid programming, sectoral commodity export strategies, and trade. Before joining the ACP Management Team, he was co-manager of a Consulting firm, which provides support in the areas of development policies. He also set up and managed an agricultural products industrial processing company based in Togo. Mr. Gnassounou holds a Master's degree in Economic Analysis and Policy, a Diplôme d'Etudes Approfondies (DEA) in Development Economics (MPhil equivalent), and a Diplôme d'Etudes Supérieures Spécialisées (DESS) in Economic Development and Development Project Management (MSc equivalent) from the Centre for Research and Studies in International Development at the Université d'Auvergne, France. He is fluent in English, French and Mina (Togo), with basic knowledge of German. Mr. Gnassounou took office on 1 April 2015.

Michael Hailu – Director, Technical Centre for Agricultural and Rural Cooperation (CTA)

Michael Hailu, an Ethiopian national, is the Director of the Technical Centre for Agricultural and Rural Cooperation (CTA) based in the Netherlands. CTA is a joint institution of the African, Caribbean and Pacific Group of States and the European Union working under the Cotonou Partnership Agreement. Mr. Hailu has over 25 years of professional experience in agricultural research and development in Africa and Asia. Prior to joining CTA in mid-2010, he held senior leadership positions at the World Agroforestry Centre (ICRAF) based in Nairobi, Kenya and at the Centre for International Forestry Research (CIFOR) in Indonesia. Mr.

Hailu has led the development and implementation of CTA's 2011-2015 strategic plan refocusing the Centre's work on three priority themes—supporting agricultural policies and strategies; enhancing inclusive value chains; and strengthening capacities of ARD institutions and networks in knowledge management and ICTs. He has degrees from the University of Pittsburgh and Addis Ababa University. He has also been trained in strategic leadership at the Stanford University Graduate School of Business.

Mukhisa Kituyi – Secretary-General of UNCTAD

Mukhisa Kituyi, of Kenya, who became UNCTAD's seventh Secretary-General on 1 September 2013, has an extensive background as an elected official, an academic, and a holder of high government office. He also has wide-ranging experience in trade negotiations, and in African and broader international economics and diplomacy. He studied political science and international relations at the University of Nairobi and at Makerere University in Kampala, Uganda, receiving a BA in 1982. He went on to earn an MPhil in 1986 and a doctorate in 1989 from the University of Bergen, Norway. Dr. Kituyi served as a researcher at Norway's Christian Michelsen Institute from 1989 to 1991, and as Programme Director of the African Centre for Technology Studies in Nairobi from 1991 to 1992. He was elected to the Kenyan Parliament in 1992, and was twice re-elected. He was Kenya's Minister of Trade and Industry from 2002 to 2007. During this period, Dr. Kituyi chaired for two years the Council of Ministers of the Common Market for Eastern and Southern Africa (COMESA) and the African Trade Ministers' Council. He also served as chairman of the Council of Ministers of the African, Caribbean and Pacific (ACP) Group of States, and was lead negotiator for Eastern and Southern African ministers during the European Union-ACP Economic Partnership Agreement negotiations. He was convenor of the agriculture negotiations carried out at the World Trade Organization's Sixth Ministerial Conference held in Hong Kong, China in 2005. From 2008 to 2012, Dr. Kituyi was a member of a team of experts advising the presidents of the nations of the East African Community on how to establish more effective regional economic links. From 2011 to 2012, he was a consultant for the African Union Commission, where he helped to develop the structure for a pan-African free trade area. Immediately prior to becoming Secretary-General, Dr. Kituyi was Chief Executive of the Kenya Institute of Governance, based in Nairobi. The Institute is a think tank and advocacy organization that focuses on linking academic research and the development of public policy. During 2012, Dr. Kituyi also served as a non-resident fellow of the Africa Growth Initiative of the Brookings Institution, Washington, D.C.

Annette Mutaawe – Deputy Chief Executive Officer, TradeMark East Africa

Annette Mutaawe Ssemuwemba leads the Strategy and Results team at TradeMark East Africa. She holds over 20 years' professional experience in international trade, primarily trade policy, regional integration, trade facilitation, trade related capacity building and trade related infrastructure development. Prior to her current role, she served as TMEA Country Director for Uganda. Before joining TMEA, Annette worked with the EAC Secretariat in Arusha as Head of Department for the Tariff and Valuation Division in the Directorate of Customs and Trade. She also has experience working with the private sector having served as Director for Trade at the Private Sector Foundation Uganda. Annette holds a Master's in Business Administration.

Josephine Nyokabi Mwangi – Manager, Agriculture and Agro-Industry Department of the African Development Bank (AfDB)

Mrs. Josephine Nyokabi Mwangi is a Manager in the Agriculture and Agro-Industry Department of the African Development Bank in charge of the North, East and Southern Regions. Mrs. Mwangi has over 35 years of diverse experience in the fields of project formulation and management, policy development and research. Twenty-five of those years have been spent in the African Development Bank. Mrs. Mwangi started her career in 1981 as a farming systems expert in the Ministry of Agriculture in Kenya where she was responsible for analyzing the economics of growing cotton by small scale farmers. In 1982 she moved to the Planning Department of the same Ministry where she was part of the planning team responsible for preparing agricultural policies, and Government and donor funded agricultural projects. In 1989, Mrs. Mwangi joined the Kenya Office of the International Potato Center, an International Agricultural Research Institute, as a Research Assistant where she was responsible for social and economic research of growing sweet potato in Kenya. This included constraints, varieties grown, utilization and marketing of the crop in the country which results were published. Mrs. Mwangi joined the African Development Bank in 1991 where

she has served the Bank in various capacities - project officer in charge of projects identification, preparation, appraisal and portfolio management as well as operations quality analysis. Since 2008, Mrs. Mwangi has headed the Agricultural Division covering the North, East and South Regions. She holds a Master's Degree in Agricultural Economics from Ohio State University, U.S.A, 1987 and a B.A in Economics from University of Nairobi, 1981.

Dominique Njinkeu – Executive Director, African Trade and Sustainable Development (AFTSD)

Dominique Njinkeu has over 30 years of experience doing research and advising African governments and regional economic communities on macroeconomic and industrial policies, trade, regional integration and international trade negotiations. Previous to becoming an independent consultant, he was Lead Trade Facilitation Expert and Program Coordinator of the Trade Facilitation Facility (TFF) multi-donor trust fund at the World Bank (2009-15) and served as the Executive Director of International Lawyers and Economics Against Poverty (ILEAP), a Toronto based NGO that supported African and Caribbean countries in international negotiations (2003-09). He is an active member of the African trade and development community, including through the African Economic Research Consortium (AERC) and the Trade Policy Centre for Africa (TRAPCA). He has taught at the Southern Illinois University (USA), University Laval (Canada) and the University of Yaounde (Cameroon) and held advisory or consultancy assignments with many international organizations, including the African Development Bank, the African Union, FAO, UNCTAD, UNDP, UNECA, and WTO, as well as governmental agencies such as DFID and USAID. Dominique holds a MSc in Agribusiness Economics, a MSc in Statistics and Economics, and a Ph.D. in Economics from Southern Illinois University Carbondale.

Nana Osei-Bonsu – CEO of the Private Enterprise Federation (PEF) of Ghana

Nana has over 40 years of experience spanning the private and public sectors. He is currently the CEO of the Private Enterprise Federation (PEF) of Ghana. The PEF is the most powerful and autonomous apex institution of all private businesses and trade associations in Ghana. Nana is an economist and financial expert with an extensive banking career in the USA. He worked with the Federal Reserve Bank of New York, the New York State Banking Department, the Federal Home Loan Bank of New York and Alliance Capital where he obtained a Broker/Dealer License during that period. Nana also served as the Managing Partner of a private investment firm, Manoff Associates of New York. Nana later joined the investment banking division of JP Morgan Chase where he held senior management level positions. On his return to Ghana, Nana served as one of three Technical Advisors of the Economic Management Team of the Government of Ghana. At the same time, he doubled as a Technical Advisor to the Minister of State for Economic Planning. Nana was later appointed the first Chief Executive Officer of the Venture Capital Trust Fund (VCTF) where he leveraged Government's endowment to partner private sector investors, including some European Equity firms to create five Venture Capital Funds with the private partners contributing huge capital amounts. During his tenure, Nana increased Accumulated Capital of the Trust Fund immensely and attained great success. Following this, he was appointed the CEO of the Private Enterprise Federation, a position he currently holds. Nana also serves as a board or steering committee member of numerous public and private institutions including the following: Ghana Interbank Payment and Settlement system (GHIPSS), DANIDA SPSP, National Appropriate Mitigation Action (NAMA), Ghana Anti-corruption Coalition, Ministry of Trade and Industry, Ghana Union life Assurance Company. Nana has had extensive interaction with the World Bank, the African Development Bank, Donor Agencies and their respective consulates. He has also been actively involved other internationally sponsored programmes and activities across Africa.

Axel Pougine de la Maisonnette – Deputy Head of Unit, Private Framework Development, Trade and Regional Integration, DG DEVCO, European Commission

Axel Pougine de La Maisonnette is Deputy Head of the Private Framework Development, Trade and Regional Integration Unit in the Directorate General for Development Cooperation of the European Commission. He has alternated postings at Headquarters, on development and trade files, and in EU Delegations, in Tanzania and most recently in South Africa. The alignment of development, trade, private sector and regional policies of the EU has been his main area of attention these last years.

Roberto Ridolfi – Director for Sustainable Growth and Development at DG Development and Cooperation (EuropeAid)

Twice Ambassador/ Head of delegation to the European Union, Mr Ridolfi was first in Suva where he served from 2005 to 2007. There he was in charge of all the relations of the European Union with 15 countries and territories as well as with the Pacific Forum. Later, in 2011 he was appointed in Uganda by the High Representative of the Union for Foreign Affairs & Security Policy/Vice-President of the European Commission Catherine Ashton where he served till September 2013. In between, during his duty as head of unit of Europe Aid F3, he managed programmes dealing with Environment, Food security, migration and asylum as well as the One-Billion-Euro Food Facility in 50 countries. Mr Ridolfi joined the European Commission in 1994 and took up duty in the European Delegation to Malawi as infrastructure and development advisor dealing with infrastructure, transport and health.

Ishmael Sunga – Chief Executive Officer, Southern African Confederation of Agricultural Unions (SACAU)

Ishmael Sunga has a BSc in Economics, University of Zimbabwe and a Master's in Strategic Management from the University of Derby, UK. He has an extensive experience in rural and agricultural development, small enterprise development, development planning and management, and organizational development. He held various positions before as research fellow, economist, programme manager, small enterprise adviser and as a development consultant. In 2005, he joined the Southern African Confederation of Agricultural Unions (SACAU) and he is currently the Chief Executive Officer.

H.E. Dr Ousmane Sylla – Ambassador of Guinea to Belgium, the European Union and the ACP Group

Dr Ousmane Sylla is the Ambassador of the Republic of Guinea to the Kingdom of Belgium, the European Union and the ACP Group since 2012. He has more than thirty years of experience, within the private and the public sector, where he has gained a significant experience in negotiations, at the national as much as the international levels, notably in mining, energy, trade, industry and diplomacy. This vast experience also covers developing and executing sectoral policies and reforms, and expertise based on international relations and bilateral and multilateral negotiations. Dr Sylla was previously Ambassador of Guinea to South Africa and the SADC countries (1996-2000), where he worked with a number of international organisations and conducted negotiations on different issues and with various countries, African and non-African alike. As Guineas Minister of Natural Resources, Energy and the Environment (1985-1989), he presided over the Council of the International Bauxite Association (IBA), negotiating on behalf of its members with multinationals and financial institutions on the terms of production, commercialisation and processing of bauxite and aluminium. As a head of department at SIEMENS, Dr Sylla designed and realised projects in Germany, Indonesia and Guatemala. He received his PhD with a distinction from the University of Munich in 1979.