



## BRUSSELS POLICY BRIEFING N. 49

### Youth in agribusiness: shaping the future of agriculture

Organisers: CTA, ACP Secretariat, European Commission (DG DEVCO), Concord, PAFO, AgriCord,

18<sup>th</sup> May 2017, 9h00-13h00

ACP Secretariat, Avenue Georges Henri 451, 1200 Brussels

<http://brusselsbriefings.net>

#### Programme

8h00-9h00 Registration

9h00-9h20 Introduction of the Briefing: *Isolina Boto, Manager, CTA Brussels Office*

**Introductory remarks:** *Viwanou Gnassounou, Assistant-Secretary-General, ACP Secretariat; Leonard Mizzi, Head of Unit Rural Development, Food Security, Nutrition, Europeaid, European Commission; Estelle Gallot, Expert, AgriCord; Fatma Ben Rejeb, CEO, Panafrican Farmer's Organisation (PAFO); Michael Hailu, Director, CTA*

#### **9h20-11h00 Panel 1: Employment creation for youth in the agricultural sector**

This panel will bring various perspectives on youth employment from research, policy and practice and define key actions to be taken to support youth in agribusiness.

##### Panellists:

- Experiences of youth going into agriculture: main drivers of success  
*Betty Wampfler, Deputy Director, IRC / Supagro, France*
- Promoting innovation and entrepreneurship through incubation  
*Peter Kuria Githinji, Director Business Development and Partnerships, African Agribusiness Incubators Network (AAIN), Ghana*
- Improving financial inclusion of Youth through ICTs  
*Gerald Otim, Founder and Chief operating officer, Ensibuuko, Uganda*

#### **11h00-11h15 Coffee break**

#### **11h00-13h00 Panel 2: Young farmers and entrepreneurs: successes and opportunities ahead**

This panel will share concrete successes across ACP countries from young entrepreneurs working in the agribusiness sector and will discuss the drivers of success and their replicability and upscaling.

##### Panellists:

- Youth Participation in agro-processing in Malawi  
*Maness Ngoma Nkhata, Lakeshore Agro-Processing Enterprise (LAPE), Malawi*
- E-commerce opportunities for farmers  
*Bertrand Foffe, Founder, Jangolo Farm, Cameroun*
- Improved agricultural information access through ICTs  
*Patrick Sakyi, Expert mobile commerce business, Farmerline, Ghana*

#### **Conclusion**