



Brussels Briefing no.55 Opportunities of blockchain for agriculture

Brussels, 15th May 2019
<https://brusselsbriefings.net/>

EVALUATION SUMMARY

This report summarises feedback provided by participants during the Briefing, and is complemented by information from other sources (social media and online platforms)

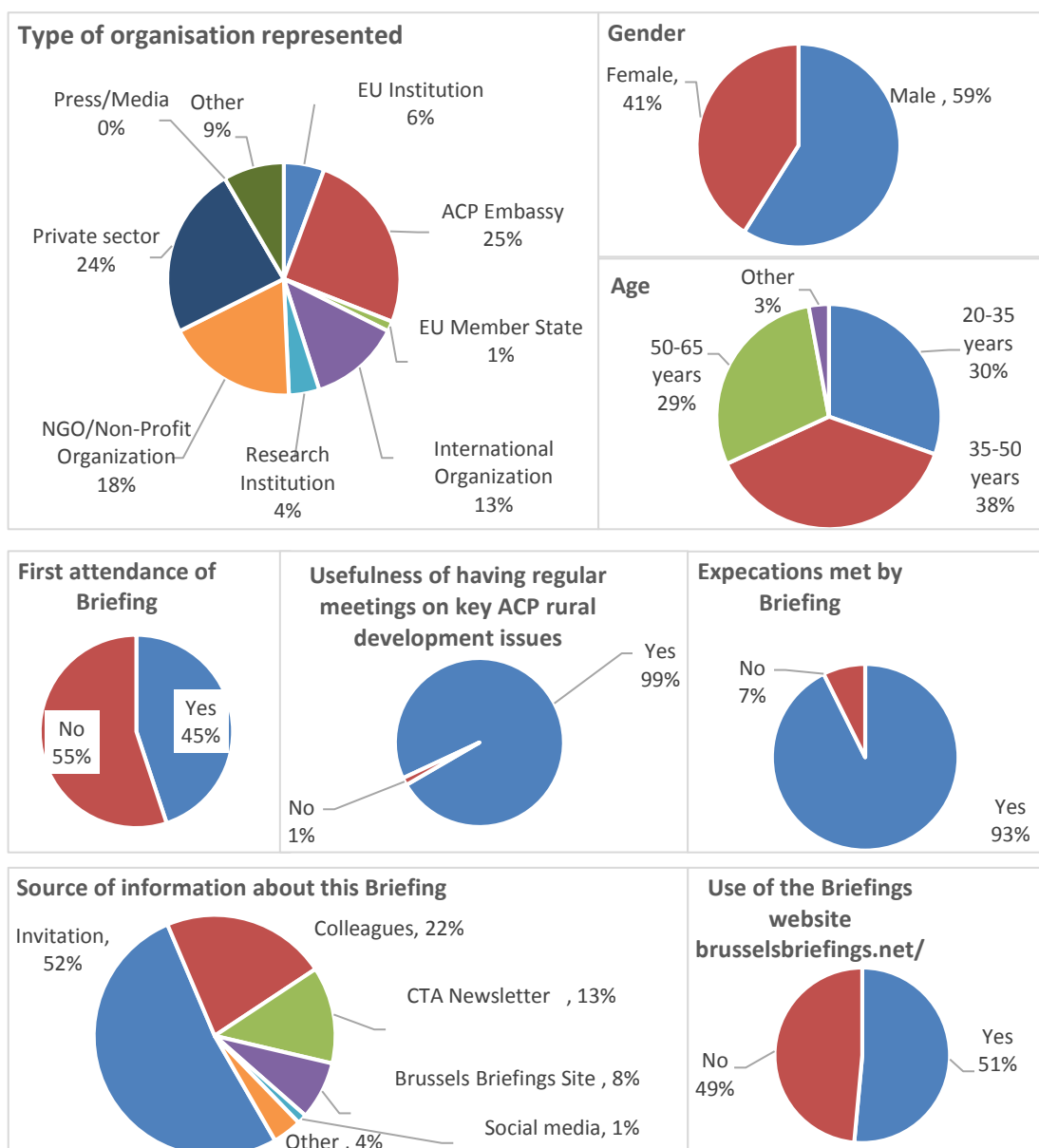
I. Background

Webpage: <https://bit.ly/2WhDJPo> (includes presentations, highlights, videos and resources)

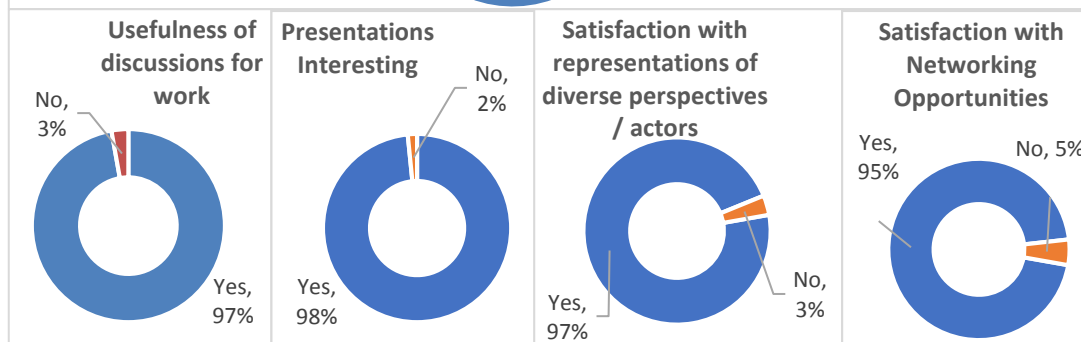
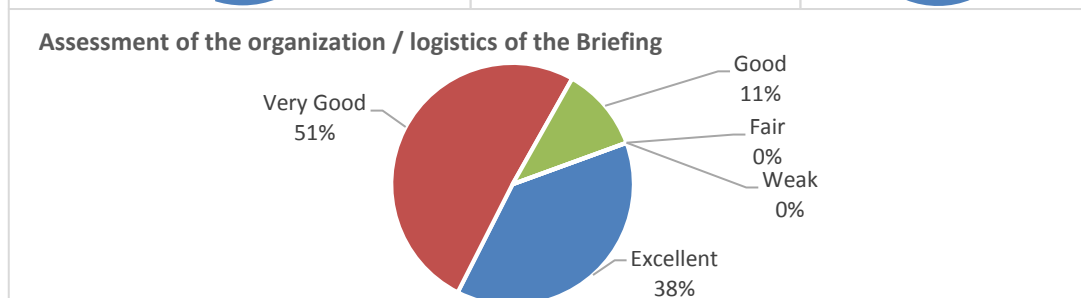
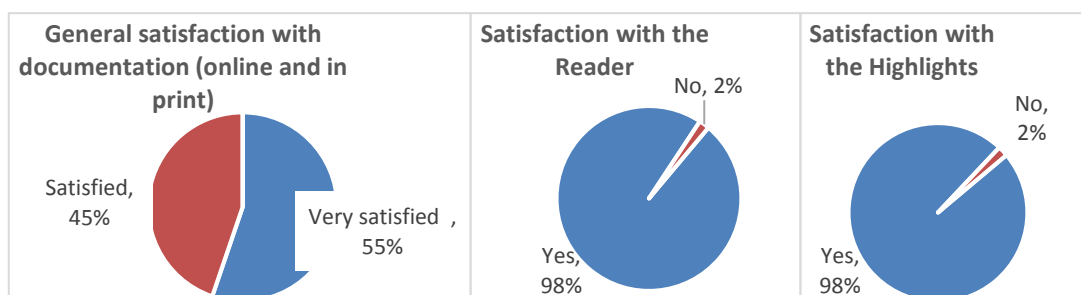
The Brussels Briefing was co-organised by [CTA](#), the [European Commission/ EuropeAid](#), the [ACP Secretariat](#), [CONCORD](#) and [BMZ](#).

The Briefing was attended by approximately 190 participants (of whom 71 responded to this evaluation). It was followed by 196 viewers via the French and English livestream channels. The dedicated Twitter hashtag [#BBBlockchain](#) also gained a reach of over 364,000.

II. Participants Profile and General Feedback



III. Assessment of the Content of the Briefing



Recommended Follow-up to the Briefing	Recommended topics for Future Briefings
<ul style="list-style-type: none"> ➤ Establish a mailing list / group to discuss and exchange more on the topic of Blockchain ➤ Evaluate / identify PPP projects for actual implementation and scale up ➤ Have another roundtable on Blockchain, including youth and female speakers ➤ Include private sector (restaurants/ retail/ supermarkets) in future discussions on blockchain ➤ Promote advocacy to address the regulatory bodies involved in Blockchain 	<ul style="list-style-type: none"> ❖ Coping with climate change and enhancing resilience of smallholder farmers ❖ Inclusive technology for female producers and entrepreneurs, and their role in food security ❖ Approaches in linking production to distribution, sales and exports (transportation, logistics, E-commerce etc.) ❖ Financing of ACP producers (cooperatives), and access to finance for agriculture and youth ❖ Artificial intelligence, standardisation, and new technologies from the smallholder perspective ❖ Linking tourism and agriculture (including livestock, fisheries etc.)